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# HOWARD ROSE COMPANY
## HEMET, CALIFORNIA
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# THIRD GRADE COUNT
# ROSEBUSHES

*March 10, 1939*

## Howard Rose Company
## HEMET, CALIFORNIA

**Write for Special Quantity Price**

*Terms and Conditions as shown in previous Lists*

## Lot A

**No. 1 Grade, each 14c**
**No. 1½ Grade, each 10c**
**No. 2 Grade, each 8c**

| | No. 1 | No. 1½ | No. 2 |
|---|---|---|---|
| **American Pillar.** Single, pink with white eye.... | | 80 | 40 |
| **Cl American Beauty.** Hardy, carmine red..... | | 20 | 250 |
| **Crimson Rambler.** Small scarlet, large clusters... | 110 | 210 | 190 |
| **Dorothy Perkins.** Small shell-pink, large clusters | | 10 | 40 |
| **Dorothy Perkins White.** As above except white... | 70 | 90 | 60 |
| **Dr. Van Fleet,** pink..... | | 100 | 50 |
| **Excelsa.** Similar to Dorothy Perkins, except red .. | | | 160 |
| **Flower of Fairfield.** Similar to Crimson Rambler.. | 170 | 20 | 40 |
| **Mary Wallace.** Rosy-pink to salmon ..... | | 360 | 180 |
| **Roserie.** Deep pink sport of Tausendschoen ..... | 120 | 90 | 60 |
| **Silver Moon.** White ..... | | 20 | 40 |
| **Staechelin.** Pink blooms, curled petals ..... | | | 490 |
| **Tausendschoen.** Soft pink to white ..... | 40 | 10 | 40 |

## Lot B

**No. 1 Grade, each 18c**
**No. 1½ Grade, each 12c**
**No. 2 Grade, each 8c**

| | No. 1 | No. 1½ | No. 2 |
|---|---|---|---|
| **American Beauty.** Deep pink to carmine..... | | | 170 |
| **Black Prince.** Dark crimson ..... | 100 | 30 | |
| **Captain Hayward.** Light crimson ..... | 80 | 10 | |
| **Conrad F Meyer.** Silvery pink ..... | 90 | 30 | 10 |
| **Catherine Zeimet.** Pure white ..... | 100 | 70 | 120 |
| **Cecile Brunner.** Clear pink, yellow base..... | 850 | 700 | 860 |
| **Chatillon Rose.** Clear pink ..... | 890 | 390 | 340 |
| **Echo.** Soft pink to white ..... | 690 | 300 | 250 |
| **Else Poulsen.** Two-tone rose-pink ..... | | 270 | 200 |

| | | | |
|---|---|---|---|
| **F J Grootendorst.** Bright red | | 960 | 850 |
| **F J Grootendorst Pink.** Clear pink | 120 | 310 | 360 |
| **Frau K Druschki.** Snow white | 20 | | |
| **General Jacqueminot.** Clear red | 130 | 30 | |
| **Geo Arends.** Clear pink | 200 | 50 | |
| **Golden Dream.** Clear yellow | 70 | 30 | 30 |
| **George Elger.** Clear yellow | 130 | 70 | 100 |
| **Gloria Mundi.** Orange-scarlet | 460 | 790 | 540 |
| **Golden Salmon.** Salmon-orange | 850 | 790 | 810 |
| **Gruss an Aachen.** White tinted carmine | 40 | 30 | 10 |
| **Hansa.** Reddish violet | 60 | 70 | 10 |
| **Ideal.** Dark red | 860 | 700 | 310 |
| **Improved Lafayette.** Deep crimson | | | 50 |
| **Ingar Olsson.** Bright pink | 300 | 250 | 200 |
| **J B Clarke.** Deep scarlet | | 60 | 10 |
| **Juliet.** Old-gold and rose-pink | 180 | 40 | 20 |
| **Kirsten Poulsen.** Scarlet | 600 | 120 | 150 |
| **Lady Reading.** Clear, bright red | 550 | 220 | 150 |
| **Lafayette.** Light cherry-crimson | | | 100 |
| **Magna Charta.** Bright pink to carmine | 140 | 40 | 20 |
| **Mrs. John Laing.** Soft pink | 130 | 50 | 20 |
| **Miss Edith Cavell.** Scarlet crimson | 890 | 810 | 940 |
| **Mme N Levavasseur.** Rosy-red | 840 | 780 | 600 |
| **Paul Neyron.** Rosy pink | | | 40 |
| **Prince C de Rohan.** Velvety crimson-maroon | 130 | 30 | |
| **Paul Crampel.** Orange-scarlet | 460 | 190 | 130 |
| **Perle d'Or.** Nankeen yellow | 70 | 80 | 150 |
| **Pink Lafayette.** Clear pink | | 80 | 90 |
| **Tip Top.** Yellow and white tipped rose | 80 | 70 | 60 |
| **Triomphe Orleanais.** Red | 850 | 830 | 240 |

# Lot C

**No. 1 Grade, each 22c**
**No. 1½ Grade, each 15c**
**No. 2 Grade, each 10c**

| | No. 1 | No. 1½ | No. 2 |
|---|---|---|---|
| **Abol.** White to faint blush | | 110 | |
| **Autumn.** Orange to yellow and red | 150 | 120 | 20 |
| **Briarcliff.** Clear rose-pink | | 260 | 50 |
| **Caledonia.** White; long buds, double blooms | | 710 | 130 |
| **Chas K Douglas.** Scarlet-crimson | | 290 | |
| **Columbia.** Glistening pink | | 460 | 40 |
| **Condesa de Sastago.** Yellow and red | 750 | 60 | |
| **Conqueror.** Saffron, yellow-toned copper | 10 | | 20 |
| **Crusader.** Crimson red | 10 | 20 | |
| **Cuba.** Cardinal-red to gold | 250 | 40 | |
| **Cynthia.** Scarlet-carmine | 70 | | |
| **Dame E Helen.** Glowing pink | 70 | | |
| **David O Dodd.** Rich, deep scarlet | 10 | 10 | |
| **Director Rubio.** Cochineal pink | 20 | 10 | |
| **Duchess of Atholl.** Old-rose to golden | 275 | 40 | |
| **Duchess of Wellington.** Saffron yellow | | 600 | |
| **Duchess of York.** Orange to apricot | 50 | 500 | |
| **Duquesa de Penaranda.** Apricot-orange and pink | 700 | 60 | 50 |
| **Edel.** Ivory white | | 10 | |
| **Edith Krause.** Enormous, double white | | 20 | |
| **Edith Nellie Perkins.** Cerise pink to gold | 500 | 350 | 90 |
| **E G Hill.** Deep scarlet | | 400 | 110 |
| **E J Ludding.** Carmine pink | 150 | 10 | |
| **Etoile de France.** Rich crimson | 190 | | |
| **Etoile de Hollande.** Dark velvety-red | 200 | 820 | 450 |
| **Eulalia.** Double pink blooms | | 50 | |
| **Fantasy.** Pearly pink | 60 | 50 | |

| | | | |
|---|---|---|---|
| **Feu Joseph Looymans.** Yellow shaded apricot... | | 100 | |
| **Francis Scott Key.** Rich crimson ..... | 40 | 200 | 30 |
| **Frau Wiegand.** Yellow to light orange..... | 90 | 30 | |
| **General McArthur.** Deep Scarlet ..... | 10 | | |
| **Gipsy Lass.** Dark scarlet-crimson .....150 | | 20 | |
| **Glowing Carmine.** Carmine .....110 | | 50 | |
| **Golden Dawn.** Sunflower-yellow ..... | 50 | 120 | 20 |
| **Gold Star.** Golden yellow to orange..... | 60 | 80 | |
| **Grenoble.** Scarlet-crimson .....300 | | 120 | 30 |
| **Gruss an Teplitz.** Dark velvety scarlet.....110 | | | |
| **Hadley.** Rich crimson .....820 | | 700 | 300 |
| **Harrson's Yellow.** Bright yellow ..... | 10 | 10 | 10 |
| **H C Young.** Salmon-pink .....200 | | 90 | |
| **Henrich Wendland.** Nasturtium red to yellow.. | 60 | 60 | |
| **Hollywood.** Rose-red ..... | 20 | 70 | |
| **Hoosier Beauty.** Deep scarlet .....910 | | 100 | 40 |
| **Hortulanus Budde.** Luminous scarlet ..... | 30 | 20 | |
| **Imperial Potentate.** Deep rose-pink .....100 | | 400 | 50 |
| **Impress.** Salmon-cerise to gold ..... | 40 | 160 | 30 |
| **Innocence.** Pure white ..... | 60 | 150 | 20 |
| **Ivanhoe.** Crimson .....140 | | 80 | |
| **J C Thornton.** Crimson scarlet ..... | | 10 | |
| **James Gibson.** Velvety crimson .....180 | | 40 | |
| **Joanna Hill.** Deep creamy yellow .....350 | | 30 | |
| **John Russell.** Crimson, shaded darker..... | 50 | 60 | 40 |
| **Jon J L Mock.** Carmine pink..... | 70 | 20 | |
| **Jos P Annimaesse.** Terra-cotta to coral ..... | 50 | 60 | |
| **Jules Gaujard.** Orange-carmine ..... | 50 | 30 | |
| **K A Victoria.** Ivory white to lemon..... | | 970 | 350 |
| **Kidwai.** Creamy yellow .....140 | | 60 | |
| **Killarney.** Bright pink .....490 | | 160 | |
| **Killarney Dble White.** Large, snowy white..... | | 75 | |
| **Kluis Scarlet.** Crimson-scarlet blooms ..... | 30 | 200 | 120 |
| **Korovo.** Light salmon pink .....200 | | 30 | |
| **Lady Alice Stanley.** Light pink ..... | | 260 | 50 |
| **Lady Ashtown.** Carmine-pink .....140 | | 150 | 40 |
| **Lady Hillingdon.** Deep orange-yellow .....200 | | 110 | 20 |
| **La France.** Bright pink .....110 | | 20 | |
| **Li Bures.** Mixed red and yellow .....180 | | 30 | |
| **Lilian.** Deep golden yellow .....110 | | 10 | |
| **Lord Charlemont.** Deep crimson ..... | | 10 | 10 |
| **Los Angeles.** Flame pink to coral.....610 | | 80 | |
| **Louise Catherine Breslau.** Coral-red to chrome.. | 100 | 30 | |
| **Lovely.** Carmine-pink .....120 | | 20 | |
| **Lucie Marie.** Yellow to apricot-cerise .....510 | | 70 | 20 |
| **Lucyle.** Glowing pink ..... | 70 | 80 | 10 |
| **Lydia.** Rose-pink to orange .....130 | | 150 | 60 |
| **McGredy's Scarlet.** Scarlet shaded rose-pink.....920 | | 890 | 200 |
| **Margaret McGredy.** Orange-scarlet .....790 | | 200 | 150 |
| **Miss Rowena Thom.** Bright pink to golden.....830 | | 110 | |
| **Mme Butterfly.** Soft pink ..... | | 170 | 20 |
| **Mme Caroline Testout.** Satiny pink..... | 40 | 10 | |
| **Mme Edouard Herriot.** Coral-red to yellow.....800 | | 190 | 60 |
| **Mme Nicholas Aussel.** Deep salmon .....220 | | 50 | 20 |
| **Mrs Chas Bell.** Shell pink sport of Radiance.... | | 210 | 40 |
| **Mrs E P Thom.** Pure yellow.....850 | | 940 | 350 |
| **Mrs Henry Bowles.** Rosy-pink to salmon .....790 | | 130 | 50 |
| **Mrs John Bell.** Cochineal-carmine, golden base.. | 20 | 60 | 20 |
| **Mrs Pierre S DuPont.** Rich yellow .....940 | | 850 | 450 |
| **Mrs R M Finch.** Rosy pink ..... | | 10 | 100 |
| **Mrs Wakefield Christie-Miller.** Salmon-rose.....360 | | 100 | 50 |
| **Ophelia.** Light salmon to yellow .....390 | | 400 | 150 |
| **Ophelia Golden.** Golden yellow .....890 | | 780 | 640 |
| **Oswald Sieper.** White blooms ..... | 50 | 30 | |

| | | | |
|---|---|---|---|
| **Padre.** Scarlet | 10 | | |
| **Pink Dawn.** Pink | 20 | 10 | |
| **Polly.** Soft pink to gold | 50 | 120 | 20 |
| **Portadown Fragrance.** Orange-scarlet toned rose | 90 | 90 | 30 |
| **Porto.** Dark crimson-scarlet | 60 | 60 | |
| **President Plumecocq.** Yellow to salmon | 60 | 30 | |
| **Prince Felix.** Carmine-red | 70 | 20 | |
| **Radiance.** Rosy opaline pink | 20 | 840 | 700 |
| **Radiance Red.** Crimson | | 910 | 820 |
| **Romance.** Golden yellow | | 270 | |
| **Roselandia.** Golden yellow | 110 | 100 | 20 |
| **Rose Marie.** Rose-pink | | 40 | |
| **Roslyn.** Deep golden yellow | 80 | 220 | 40 |
| **San Jose.** Orange-red to gold | 800 | 60 | 10 |
| **Schwabenland.** Deep rose-pink | 240 | 400 | 90 |
| **Sensation.** Rich dark crimson | | 260 | 30 |
| **Sir Henry Segrave.** Deep, lemon yellow | | 50 | |
| **Souv Claudius Pernet.** Rich yellow | 800 | 180 | 70 |
| **Souv Georges Pernet.** Brick-red to orange-rose | 80 | 20 | |
| **Souv J B Wiebel.** Deep rose-pink | 100 | 90 | |
| **Splendor.** Bronzy pink | 10 | 10 | |
| **Sunburst.** Rich yellow | | 360 | 50 |
| **Sunkist.** Coppery orange | 400 | 910 | 230 |
| **Susan Louise.** Dainty pink | 60 | 70 | 20 |
| **Swansdown.** Creamy white | 10 | 10 | |
| **Syracuse.** Bright scarlet crimson | 570 | 450 | 100 |
| **Talisman.** Rich yellow and rose-red | 910 | 950 | 830 |
| **Trigo.** Rich yellow | 20 | 160 | 60 |
| **Vaterland.** Dark scarlet-crimson | 50 | 10 | |
| **Western Gold.** Clear yellow | | 30 | |
| **White Ensign.** Creamy white | 70 | 30 | |
| **Wilhelm Kordes.** Golden-salmon | 10 | 70 | |
| **Yellow Looymans.** Yellow | 10 | | |
| **Yellow Sastago.** Yellow | 280 | 90 | 20 |

## CLIMBERS---Lot C

| | No. 1 | No. 1½ | No. 2 |
|---|---|---|---|
| **Banksia White.** Tiny white flowers | | 40 | 70 |
| **Chaplins Pink Climber.** Clear pink | | 30 | |
| **Cherokee Ramona.** Carmine-crimson | 130 | 20 | 20 |
| **Cherokee White.** White | 20 | | |
| **Cl Dainty Bess.** ('35) single, pink | | 10 | 40 |
| **Cl Golden Emblem** | 20 | | |
| **Cl Gruss an Teplitz.** Velvety scarlet | 50 | 40 | 50 |
| **Cl Impress.** Salmon-gold sport | 60 | 10 | |
| **Cl Killarney Double White.** ('36), white | 80 | 10 | |
| **Cl Lady Hillingdon.** Orange-yellow | 240 | 20 | 30 |
| **Cl Mme Butterfly.** Pink | 110 | 40 | 10 |
| **Cl Mme E Herriot.** Coral-red | | | 40 |
| **Cl Mrs E P Thom.** Rich yellow | 50 | | |
| **Cl Pink Cochet.** Deep coral to salmon | 50 | 25 | |
| **Cl Red Radiance.** Sport | | 10 | 130 |
| **Cl Rose Marie.** Rose pink | 20 | | |
| **Cl Souv Claudius Pernet.** Yellow | | 30 | 40 |
| **Cl Souv Mme Chambard.** Coral red | 10 | | |
| **Cl Sunburst.** Yellow | 300 | 100 | 20 |
| **Cl White Cochet.** Pure white | 20 | | |
| **Emily Gray.** Golden yellow | | 70 | 60 |
| **Jacotte.** Deep orange-yellow | | | 30 |
| **Primrose.** Canary yellow | 110 | | |

# Lot D

No. 1 Grade, each 25c
No. 1½ Grade, each 20c
No. 2 Grade, each 12c

| | No. 1 | No. 1½ | No. 2 |
|---|---|---|---|
| **Ami Quinard.** Darkest red | 80 | | |
| **Angele.** ('35), Creamy white | | 30 | |
| **Angele Pernet.** Coppery orange | 150 | 150 | 30 |
| **Betty Uprichard.** Orange-carmine to soft pink | | 200 | 50 |
| **Carol Howard.** Bright, glowing rose-pink | 10 | 20 | |
| **Chas P Kilham.** Bright scarlet-carmine | 170 | | |
| **Gaiety.** Coppery to pink | 20 | | |
| **Golden Pernet.** Primrose-yellow | 220 | 140 | 50 |
| **Golden Rapture.** Rich yellow | | 100 | |
| **Johanniszauber.** Blood-red | 20 | | |
| **Lady Forteviot.** Golden yellow to apricot | 20 | 300 | 100 |
| **Lord Lonsdale.** Rich yellow | 20 | 60 | |
| **Lucy Nicolas.** ('35) Golden copper to pink | | 60 | |
| **Ludwig Oppenheimer.** Glowing crimson-scarlet | 20 | | |
| **Lulu.** Coral-rose | 350 | 50 | 30 |
| **McGredy Yellow.** Buttercup yellow | 10 | | |
| **Mme J Perraud.** Shell pink to orange | | 70 | |
| **Olympiad.** Vivid scarlet to yellow | | 50 | |
| **Patience.** Scarlet-carmine to orange | | 30 | |
| **Phyllis Gold.** Butter-yellow | 30 | 40 | |
| **Picture.** Pink | 10 | | |
| **Rouge Mallerin.** Deep red | 80 | 10 | |
| **Souv Jean Soupert.** Creamy yellow to coral | | 20 | |
| **William Orr.** Bright crimson | 10 | 10 | |

## CLIMBERS---Lot D

| | | | |
|---|---|---|---|
| **Cl Edith Nellie Perkins.** ('36) Cerise-pink to gold | 10 | | |
| **Cl Joanna Hill.** ('36) Sport; bronzy yellow | 12 | | 60 |
| **Cl Lady Forteviot.** Golden apricot | | 40 | 30 |
| **Cl Lady Margaret Stewart.** Yellow, orange-red | 100 | | |
| **Laure Soupert.** White to light pink | | 20 | |
| **Mermaid.** Sulphur yellow | 20 | | |

# Lot E

No. 1 Grade, each 35c
No. 1½ Grade, each 25c
No. 2 Grade, each 15c

| | No. 1 | No. 1½ | No. 2 |
|---|---|---|---|
| **Hinrich Gaede.** Vermillion toned gold | 50 | | |
| **Rouge.** Brilliant, clear scarlet | | 10 | 80 |
| **Ville de Paris.** Sunflower yellow | 10 | 80 | |

# PATENTED VARIETIES

| | Wholesale Price 1-20 | Price 20-250 |
|---|---|---|
| **Blaze, (Patent No. 10)** Climber, hardy everblooming, bright scarlet. Retail price $1.00, per doz. $10.00 | .60 | .50 |
| **Countess Vandal, (Patent No. 38)** Long buds, rich blend of pink, copper and gold. Single on long, stiff stems. Retail price $1.00, per doz. $10.00 | .60 | .50 |
| **Golden Climber, (Patent No. 28)** Hybrid Tea flowered, hardy climber, golden. Retail price $1.00, per doz. $10.00 | .60 | .50 |
| **Maid of Gold, (Patent No. 246)** The buds are golden yellow splashed with red, opening to large very double golden yellow flowers with 70 to 80 petals that lighten in color very little in the hottest sun. Retail price $1.00 | .50 | |
| **Mary Hart** Red Sport of Talisman. Same style as parent. Retail price $1.00, per doz. $10.00 | .60 | 50 |
| **Signora, (Patent No. 201)** Two-tone yellow on pink. Retail price $1.25, per doz, $12.50 | .75 | .60 |
| **Texas Centennial, (Patent No. 162)** Clear red sport of President H Hoover. Retail price 60c | .35 | .30 |

These Patented Roses are being offered under license from Patent owners. The above is taken from their descriptions. They shall not be sold at retail for less than above shown figures per plant. (Not less than three of a kind at the dozen rates.)

HOWARD Field ROSES Desert Climate Grown HEMET, CAL.

Large Assortment of

# POLYANTHAS

Still Available

A special opportunity for you to handle real money-making merchandise.

Varieties listed in quantity:

Catherine Zeimet
Cecile Brunner
Chatillon Rose
Echo
Gloria Mundi
Golden Salmon
Ideal
Kirsten Poulsen
Lady Reading
Miss Edith Cavell
Mme M Levavasseur
Paul Crampel
Tri Orleanais

Check this list and write to us for a quantity price.

# Color Plates

7"x10" — $1.00 Assortment

Some 50 pictures of Roses in color, showing 60 popular varieties. True to name in color and form. The well-known art-work of J. Horace McFarland Company.

The Howard Rose Company is proud to offer to its customers this excellent assortment of colored plates. If not a customer, even an order of 10 plants of one variety puts you in that class.

**Not Over 3 Assortments to a Customer.**